

Welcome to the **BETFRED.com**

World Snooker Championship

The Crucible, Sheffield 16th April to 2nd May 2011



The Betfred.com World Snooker Championship is the richest, oldest and most important tournament in snooker. With its future at the Crucible now secure, the Betfred.com World Snooker Championship will once again see the greatest names from the world of snooker compete in this globally televised tournament.

More than a meal and a ticket!

By booking your official hospitality you and your guests will have the enviable opportunity of a behind the scenes look at the Crucible. Guests will have the chance see the players in action on the practice tables, visit the press area, walk out onto the arena floor and be photographed with the World Snooker Championship Trophy.

Hospitality Package	Coaching Package	Final Package	VIP Tickets
<ul style="list-style-type: none"> • Champagne reception • Backstage Crucible tour • 3 course lunch • Half bottle Wine per person • Ticket to the afternoon session • Celebrity guest speaker • Commentary earpiece • Programme • Interval drink 	<ul style="list-style-type: none"> • Coffee & bacon rolls • Champagne reception • Half bottle wine per person • Tour of World Snooker coaching academy • Coaching session with World Snooker coach • Transfers to the Crucible • Backstage Crucible tour • 3 Course lunch • Ticket to the afternoon session • Celebrity guest speaker • Commentary earpiece • Programme • Interval drink 	<ul style="list-style-type: none"> • Champagne reception • Backstage Crucible tour • 3 course lunch • Half bottle wine per person • Ticket to the afternoon and evening session • Evening bar meal • Commentary earpiece • Programme • Interval drink 	<ul style="list-style-type: none"> • VIP Pass into World Snooker Cue Zone • Drinks reception • Canapés • Ticket to the evening session • Commentary earpiece • Programme • Interval drink

Price Per Person (ex VAT)					
	Round	Hospitality	Coaching	VIP Tickets	Final
Tuesday 26th April	Quarter Finals	£209	N/A	£90	N/A
Wednesday 27th April	Quarter Finals	£209	N/A	£90	N/A
Thursday 28th April	Semi Finals	£219	£269	£99	N/A
Friday 29th April	Semi Finals	£219	£269	£99	N/A
Saturday 30th April	Semi Finals	£219	N/A	£99	N/A
Sunday 1st May	Final	N/A	N/A	N/A	£280
Monday 2nd May	Final	N/A	N/A	N/A	£280



For further details or to make a booking please call 0870 4202450 or email: info@xsem.co.uk

